

Logout Florida Weekly Home Get Email Edition Profile



83° [Sun icon] 10:00 AM 85° 12:00 PM 89° 2:00 PM 90° 4:00 PM 93° [Sun icon]

Search Archives [input] Search

August 10, 2011

Get News Updates [RSS icon] RSS Feed

Home News Business A&E Real Estate Best of 2011 Photo Galleries Pickup Locations Advertise About Us Contact Us

Marketplace: REAL ESTATE AUTOMOTIVE SHOPPING DINING & ENTERTAINMENT PROFESSIONAL SERVICES MARINE BUSINESS DIRECTORY

(239) 434-6300 www.specialistsinurology.com Specialists in Urology Marco Island • Naples • Bonita Springs • Ft. Myers

SUBSCRIBE TODAY



General Membership Luncheon Thursday, August 18th, 11:30am - 1:30pm

Real Estate

Real Estate News

Share / Save [Social icons]

Buyers prefer green

Survey shapes design of sustainable community SPECIAL TO FLORIDA WEEKLY



Research conducted by Benchmark General Contractors in Fort Myers revealed that three out of four of those surveyed would live in an ecofriendly, sustainable community and would decrease their carbon footprint to protect the environment.

Mark Anderson, owner of Benchmark, implemented the online survey before finalizing the site plan and home design for Sanibel Island's first sustainable community, Sea Glass of Sanibel. Launched over a three-month period, the survey was e-mailed to more than 5,000 people throughout the U.S., Germany, Sweden, France and the U.K.

Results of the survey also showed that more than 65 percent prefer a two-story Florida style home with an Asian influence over a more contemporary home. The majority also had a preference for landscape that embraced the local tropical environment.

"We want to base the design of the Sea Glass community on real data not speculation," explained Mr. Anderson. "Now we are ready to move forward with our site plan and home and landscape design with complete confidence. We were also able to ascertain helpful feedback from the survey including insightful comments that we are incorporating into our plans."

Benchmark has partnered with the University of Florida's School of Architecture and the Florida Community Design Center to bring this eco-friendly community to fruition. The 12-acre sustainable residential community received the Honor Award from the American Institute of Architects Florida in the Unbuilt Design category in August 2010. ;

Click Here for our FREE e-Edition



HURRICANE GUIDE 2011 Florida Weekly & NBC-2

LOCAL REAL ESTATE GUIDE

Download our FREE iPad App today!

Search Archives [input] Search

ON-SITE COMPUTER SERVICES For Your Home or Business We Come To You! All Major Brands Virus/Spyware/Pop-Ups DSL & Cable Setup Data Back-Up & Recovery After Hours/Weekend Available Troubleshooting • Training Wired/Wireless Networking Managed Services AFFORDABLE RATES CERTIFIED TECHNICIANS Fastteks On-Site Computer Services New Clients Receive \$25 OFF Call for Details 239-257-1601 www.fastteks.com/capecoral

COME IN FOR A TEST RIDE TODAY! SCHWANN

Click here to enlarge

